



## **TOP GLOBAL 3G ENERGY EFFICIENCY SOLUTION WINS CTIA AWARDS**

**Top Global's Global Go Green (3G) Energy Efficiency Solution wins the first place awards in enterprise energy solutions category of the 2010 CTIA E-Tech Awards. Leveraging Qualcomm's Gobi™ technology, Top Global developed a single unified global wireless energy solution which is simple to install, scalable, and cost effective for rapid deployment around the world.**

**Los Angeles, April 1, 2010** – Top Global's Global Go Green (3G) Energy Efficiency Solution wins the first place awards in the Enterprise – Green Energy Solution in the CTIA Emerging Technology (E-Tech) Awards. Top Global ([www.topglobalusa.com](http://www.topglobalusa.com)) is a leading 3G/4G mobile wireless systems company and the proud winner of the 2009 CTIA Best in Show Awards.

CTIA's fifth annual E-Tech Awards program recognizes products in 15 categories in the areas of mobile consumer electronics, luxury mobile, applications, enterprise, green solutions and network technology. More than 80 prominent media and industry analysts judged the 300-plus entries submitted for the E-Tech Awards program this year. Products and services were judged on innovation, functionality, technological importance, implementation and the overall "wow" factor. E-Tech Awards was announced at a ceremony hosted by Robert Mesirow, vice president and show director for CTIA and Tim Bajarin, president of Creative Strategies, on the Innovation Stage located in the Emerging Technology Zone.

"More than half of the energy in offices and buildings goes for heating and cooling. Effectively managing and controlling HVAC system can make a major impact on utility bills, energy conservation, and reduction of carbon footprint", said Dr. Alan Zhen Zhou, "Our 3G Energy Efficiency Solution is a single unified wireless solution which is simple to install, scalable, and cost effective for rapid deployment around the world. It enables enterprises with multiple buildings and thousands of offices/stores/locations to implement company-wide energy initiatives and strategies over a centrally managed network of sensors and controllers. Results can be easily demonstrated and quickly communicated to management as well as employees and public."

The Global Go Green (3G) energy efficiency solution from Top Global is the world's first global energy monitoring and conservation solution. This 3G energy

efficiency solution is designed to work with most legacy heating, ventilating, and air conditioning (HVAC) systems. Top Global's 3G Energy Efficiency Solution has been successfully demonstrated at the Qualcomm CTIA exhibit during the event.

"Qualcomm congratulates Top Global on their first place E-Tech award at CTIA 2010," said Barry Matsumori, vice president of product management at Qualcomm CDMA Technologies. "Utilizing Qualcomm's multi-mode Gobi™ technology, Top Global has created a solution that businesses worldwide can use to monitor and conserve energy."

The 3G energy efficiency solution consists of three components: 1) Gobi Router (MB7900) that supports the major cellular frequencies and standards around the world; 2) Centralized energy management platform leveraging cellular data services and devices which are activated, provisioned, and configured at the factory; 3) Self-forming and self-healing MESH wireless sensors and controllers to be easily installed and put into service with minimal cost and disruption to existing facilities and operations.

### **About Top Global**

Top Global ([www.topglobalusa.com](http://www.topglobalusa.com)) is a leading wireless systems design company and a global leader in wireless technology convergence. Top Global offers total wireless solutions for carriers, enterprises, and consumers. Top Global has a strong engineering and design team with many years of experience in wireless communications systems design, hardware and software design and testing, and communications protocol development. With our focus and dedication on wireless and our deep technical knowledge of wireless chipsets, drivers, firmware, and applications layer software, our goal is to become the Global Top Leader in wireless systems design. Our customers and partners can reduce investment risk and shorten time to market by OEM/ODM Top Global wireless products and solutions. We believe the future of wireless communication has just started, and that the nascent wireless broadband Internet will become as pervasive as the Internet itself. Top Global sees it as a business opportunity to give everyone easy wireless high-speed Internet access, whether at home, in the office, or in public places. This wireless horizon has just been discovered, and we will broaden the World Wide Web (WWW) to a World Without Wires (WWW). Our corporate mission is "Broadening Wireless Horizons". More information about Top Global is available from our Web site at [www.topglobalusa.com](http://www.topglobalusa.com).

### **About CTIA Shows**

Celebrating 25 years as the premier global mobile marketplace, International CTIA WIRELESS 2010® brings together all industries advanced by wireless technology for three days of intense business, learning and networking in Las

Vegas, March 23-25. International CTIA WIRELESS IT&E 2010 takes place in San Francisco, October 6-8. Visit [www.ctiashow.com](http://www.ctiashow.com).

CTIA-The Wireless Association® is an international organization representing the wireless communications industry. Membership in the association includes wireless carriers and their suppliers, as well as providers and manufacturers of wireless data services and products. CTIA advocates on behalf of its members at all levels of government. The association also coordinates the industry's voluntary best practices and initiatives, and produces the industry's leading tradeshows. CTIA was founded in 1984 and is based in Washington, D.C. Visit [www.ctia.org](http://www.ctia.org).

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